

**1/8 Page**  
**\$85/mo.**

(Black & white ad online, includes FREE e-mail or web link.)

Ad Specs: 3.66"w x 2.4"h

**1/2 Page:**

**\$285/mo.**

(Color ad online, includes FREE e-mail or web link.)

Ad Specs: Vertical: 3.66"w x 10"h

BACK PAGE: \$395. (COLOR AD)

**1/2 Page:**

**\$285/mo.**

(Color ad online, includes FREE e-mail or web link.)

Ad Specs: Horizontal: 7.5"w x 4.9"h

BACK PAGE: \$395. (COLOR AD)

The Comm Line accepts cash, checks, money orders - or credit cards via PayPal for payments.

**ALL ADVERTISING MUST BE PAID IN FULL PRIOR TO AD RUNNING.**

These prices are subject to change without notice.

These rates are for advertising space only.

No verbal agreements honored. No refunds. ALL ADS MUST BE PAID IN FULL PRIOR TO PLACEMENT.

\$35.00 fee for returned/unpaid items.

1/4 Page

**\$165/mo.**

(Black & white ad online, includes FREE e-mail or web link.)

Ad Specs: Horizontal: 7.5”w x 2.4”h

1/4 Page

**\$165/mo.**

(Black & white ad online, includes FREE e-mail or web link.)

Ad Specs: Vertical: 3.66”w x 4.9”h

1/10 Page

**\$70/mo.**

(Black & white ad online, includes FREE e-mail or web link.)

Ad Specs: 3.66”w x 1.8”h

*Call & ask  
about having your  
flyers inserted in  
The Comm Line!  
727-400-2430*

**BOX ADS FOR  
“SERVICES & PRODUCTS”  
SECTION:**

(located next to the Classified Section)

*Promote your service  
or product here!*

**\$39/mo.**

Ad Specs:  
1.75”w x 1.5”h

**Reverse Ad:**

**\$49/mo.**

Ad Specs:  
1.75”w x 1.5”h

(Black & white ad online, includes  
FREE e-mail or web link.)

**FULL PAGE AD: \$490/mo.** Ad Specs:  
7.5”w X 10”h

(BACK PAGE: \$590. BONUS: Send us a pdf of your ad in color to be included online, includes an e-mail and web link.)

**CLASSIFIEDS: \$25<sup>00</sup> for up to the first 4 lines.**

Each additional line is \$5.00. You have 30 spaces per line. “Spaces” does not include “ALL CAPS”. A space includes, but is not limited to, letters, punctuation, characters, symbols and must include spaces between words. Use the form on page 3 to work out &/or to submit your classified ad & select the appropriate category. Includes FREE e-mail or web link online.

**ARTWORK:** Client provided art files need to be at 300 dpi. All ads are black & white, unless otherwise noted. The acceptable file format is a high resolution (300 dpi) PDF file. No Quark files, including eps files, will be accepted. (ASK US ABOUT DESIGNING YOUR AD! Fees apply.)

**SAVE MORE MONEY!** Even though we already have low prices, additional discounts are given for 3, 6 and 12 months of advertising and cash payments. Call for details on how you can save more money on your advertising – and current specials! Call 727-400-2430.

**Call *The Comm Line* now to place your ads!  
727-400-2430 • ads@thecommline.com**

## FORM FOR CLASSIFIED ADVERTISEMENTS

**PRICING:** Up to the first 4 lines is \$25.00, each additional line is \$5.00 each. **TO SUBMIT AD:** Fill out the form below (make sure to check which category you want your ad placed in), scan and e-mail to: ads@thecommline.com. If you prefer, you may type your ad in an e-mail and send it to: ads@thecommline.com. When e-mailing, please be sure to provide all the data as requested on this form. **INSTRUCTIONS:** There are 30 spaces per line. Each box is equal to one space, and does not include "ALL CAPS". Fill in the boxes below for your classified ad in *The Comm Line*™ by putting one letter, punctuation mark, symbol, etc. per box to write out your ad. You must include an empty box as a space between your words. Up to the first three words only are bold. Ads containing words or phrases that do not communicate to the general public and are not in a standard dictionary are accepted at the Editor's discretion. **PAYMENT: Payment must be received before your ad is placed. No exceptions.** Make your check or money order payable to *The Comm Line*; mail your check or money order to: *The Comm Line*, PO Box 2122, Clearwater, FL 33757. PayPal may also be used for credit card payment - call for details. Minimum \$35.00 fee for returned items. **QUESTIONS:** Any questions - please call us at 727.400.2430. **DEADLINE:** 10th of every month.

1.

2.

3.

4.

**Additional Lines of Classified:**

5.

6.

7.

8.

Name: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone#: \_\_\_\_\_ E-mail: \_\_\_\_\_

Run my ad(s) in  (how many times?)  issues of *The Comm Line*™ for a total owed of \$: \_\_\_\_\_ . For multiple issues (3, 6 or 12 issues) call for discount.

I will be making payment by (check one):  Check  Money Order  PayPal

**NOTE:** For PayPal payments, please call for details. PayPal may be used to make your payment with a credit card. Check payments will not be accepted via PayPal. Checks must be mailed to us & received by deadline.

**CATEGORY PLACEMENT:**

Please check appropriate box(es)

- Employment
- Business Opportunities
- For Sale
- Wanted
- Real Estate For Sale
- Rentals: Home/Ofc/Apts
- Personals